

**MARKET SNAPSHOT 2015:  
Gen Y & Millennial Artists on the Rise**

At the tail end of 2014, the market for cutting edge Contemporary showed no sign of slowing. With "Top 10" notoriety and a growing presence at auction, the All-Stars of artists "Under 40" continue to solidify status on the art market map in block-buster shows and specialized sales. Our experts have selected for you a sampling of the current market leaders, with a spotlight on Lots to Watch This Week and highlights from [MoMA's The Forever Now](#).

**Lots to Watch This Week**

New Record for Jonas Wood, Lot 1, Sotheby's  
London, 10 February 2015



Jonas Wood,  
*Studio Hallway* (2010), sold for £365,000  
(\$556,552) on an estimate of £70,000-£90,000  
(\$106,736-\$137,232)

Darren Bader makes Auction Debut at Christie's  
London, 12 February 2015

The First ever [Crowfunded Lot...Lot 128](#)

**Darren Bader**  
**£££ [Amount TBD]**  
**Dimensions Variable**  
**Unique**



\_\_\_\_\_GBP

Darren Bader (b. 1978)  
February 12 2015, London, King Street  
Lot 128

***The Forever Now:  
Contemporary Painting in an Atemporal World***



Josh Smith (American, b. 1976), *Untitled*, 2013.

Oil on panel, 60 x 48" (152.4 x 121.9 cm). The Museum of Modern Art, New York. © 2013 Josh Smith. Photo: Jonathan Muzikar. Courtesy of MoMA.



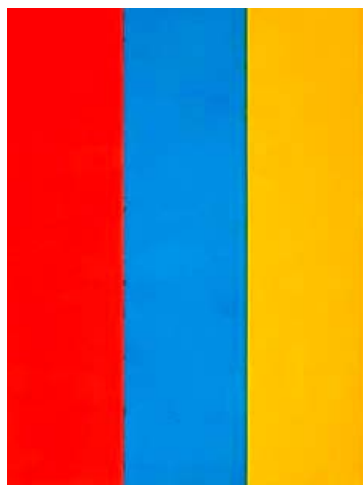
Rashid Johnson, *Cosmic Slop "The Berlin Conference"*, 2013.

Black soap and wax, 72 1/2" x 8' 1/2" (184.2 x 245.1 cm). Courtesy the artist and Hauser & Wirth. Photo: Martin Parsekian. Courtesy of MoMA.



Richard Aldrich, Angie Adams/Franz Kline, 2010-11.

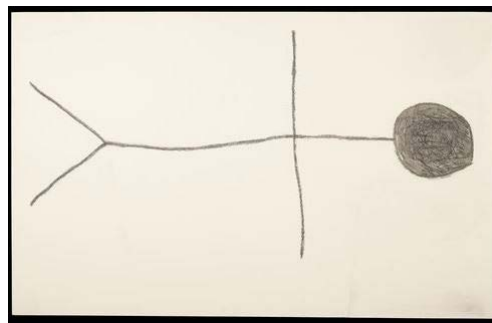
Oil, wax, and charcoal on cut linen, 7' x 58" (213.4 x 147.3 cm). Courtesy the artist and Bortolami Gallery, New York. Photo: Farzad Owrang. Courtesy of MoMA.



Matt Connors, *Variable Foot*, 2014.

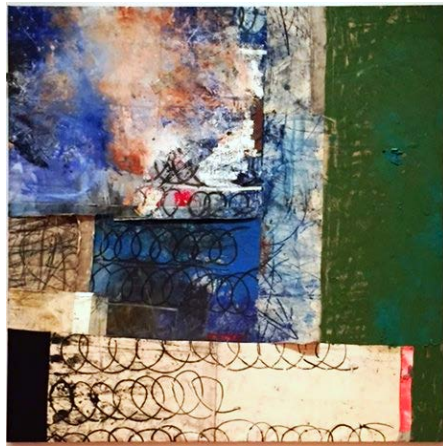
Synthetic polymer paint on canvas, three parts, each 18' x 44"; overall: 216 x 132" (548.6 x 335.3 cm). Courtesy Herald St, London, Cherry and Martin, Los Angeles, and CANADA. Courtesy of MoMA.

While MoMA's *The Forever Now: Contemporary Painting in an Atemporal World* brings together 17 artists too broad in age to define the Gen Y/Millennial movement, the show provides a sweeping recap of the art history revival and mash-up of Abstract iconography employed by the major players in the "Under 40" category. A prime example of the latest "ism" coined this past year, "Zombie Formalism", is demonstrated in works by Matt Connors, Oscar Murillo, and Rashid Johnson.



Joe Bradley, *Man Made Dirigible*, 2008.  
Grease pencil on canvas, 60" x 8' (152.4 x 243.8 cm).

Courtesy CANADA. Courtesy of MoMA.



Oscar Murillo, *7+*, 2014.

Oil, oil stick, spray, and graphite on canvas and linen, 82 1/2 x 82 1/2" (209.6 x 209.6 cm). Courtesy the artist and David Zwirner, New York/London and Carlos/Ishikawa, London. Courtesy of MoMA.

Joe Bradley and Josh Smith focus on figurative forms to remap historical motifs. Works like "Man Made Dirigible" and "23" from Bradley's Schmagoo series, for example, maps the moment in "primitive" archetypes. The number 23, the jersey worn by the greatest basketball players of Bradley's lifetime - Michael Jordan and LeBron James (who has been called the "Chosen One") - is on loan from the collection of Dan Colen. The combination of subject and provenance is telling of the 2000s- generation.

**Ask Our Experts: Track Rising Stars, Get an Expert Estimate, Advisory Pre- and Post- Purchase at Art Fairs, Auction Previews and the Online Art Market**

## Artists to Watch in 2015

Pia Camil



Jean-Baptiste Bernadet



Winston Art Group specialists successfully negotiated and purchased works of art on behalf of clients from Art Basel Miami Beach and surrounding satellite fairs during the first week of December. Our team is highly skilled in finding undervalued works, doing all the due diligence behind purchases, and negotiating the most advantageous prices.

Our specialists attend all major art fairs world wide. For more information about Winston Art Group's Advisory Services and VIP art fair tours, please contact Claire Brown at [cbrown@winstonartgroup.com](mailto:cbrown@winstonartgroup.com)

### Upcoming art fairs include...

The Armory Show, New York, March 5-8, 2015

TEFAF, Maastricht, March 13-22, 2015

Art Cologne, April 16-19, 2015

Frieze, New York, May 14-17, 2015

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